

LEBENSMITTEL TECHNIK

2019
Media
Information

OFFICIAL ORGAN OF THE ASSOCIATION OF GERMAN FOOD TECHNOLOGISTS (GDL)

The technical journal for decision makers from all sectors of the food and beverage industry

Specialization:

Application-oriented magazine for all technical, technological and economical aspects concerning the efficient, quality-determined and environment-protecting production and packaging of food and beverages. Provides sound reports on the development of new products, storage and processing of raw materials, quality assurance, sales-promoting packaging, ecological and economical distribution, compliance with hygiene and environmental protection requirements, food law.

Target group:

All specialists and experts with managerial responsibility concerned with the production processes in the food, nutrition and beverage industries.

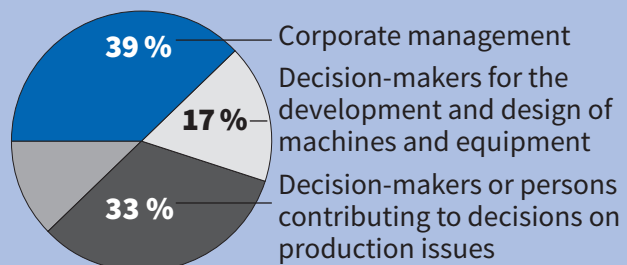
Core target group:

Owners, members of the board, managing directors, plant managers, line managers, production managers, laboratory managers, product developers and quality assurance representatives.

Printed copies (Ø IVW 7/17 bis 6/18)

Circulation:	8,927
Circulation abroad:	1,159
of them:	400 Switzerland
	379 Austria
	172 Benelux/France
Paid circulation:	3,000
Subscriptions:	2,860






Readership



Editorial content:

Product development, food production methods and technology including beverages, raw materials and additives, machines and equipment, processing technology, process automation, robotics, measuring and control technology, computer systems, quality assurance, laboratory, chemical analysis, filling and bottling technology, packaging, packaging means, consumables, conveying, storage, transportation, plant and personnel hygiene, legal issues, books, environmental protection, industry and economy news, people, calendar of events, official information provided by key organizations from the entire food industry.

Editorial schedule 2019

Issue, date of publication	Advertising deadline	Raw materials, ingredients, additives, processing aids, production, process engineering	Material handling, filling and dosing, weighing, packaging, labeling, palletizing	Robotics, automation, measuring technology, sensory evaluation, intralogistics, consumables, IT, hygiene, environment, cross-cutting issues	Fairs and exhibitions
1-2					
Special issue: Hygienic Design incl. EHEDG market survey 2019, increased circulation					
Exhibition preview: LogiMAT, Trade fair report: ISM / ProSweets					
15.02.19 25.01.19 Newsletter: Hygienic Design Expo 	<ul style="list-style-type: none"> • Colors and coloring food • Gelling and thickening agents • Filtration and membrane technology • Dryers, evaporators, heat carrier equipment 	<ul style="list-style-type: none"> • Aseptic filling and packaging systems • Filling and discharge stations • Coding, labeling, RFID, sleeving • Weighing technology 	<ul style="list-style-type: none"> • Disinfection, hygiene, cleaning • Industrial vehicles, intralogistics, storage systems • Condition monitoring, maintenance, OEE, safety engineering • Floor covering, floor cleaning 	<ul style="list-style-type: none"> • International Green Week 18.-27.01.19, Berlin • ISM / ProSweets 27.-30.01.19, Cologne • Hygienic Design Expo 05.-07.02.19, Karlsruhe • FRUIT LOGISTICA 06.-08.02.19, Berlin • BioFach, 13.-16.02.19, Nuremberg • LogiMAT 19.-21.02.19, Stuttgart 	
3					
Exhibition preview: HANOVER FAIR, Trade fair report: Hygienic Design Expo					
11.03.19 18.02.19 IM FOKUS! HYGIENIC DESIGN Newsletter: HANOVER FAIR 	<ul style="list-style-type: none"> • Dispersion, emulsifying, homogenization • Fruit and vegetable preparations, concentrates, purees • Functional flours, starch, starch derivatives • 3D printers, extruders, automatic forming machines 	<ul style="list-style-type: none"> • Carton packer, case packer, box erector • Grading and sorting equipment • Metallic packs • Flow wrappers 	<ul style="list-style-type: none"> • Drives, measuring equipment, controllers, sensors, controls • Automation, Industry 4.0, robotics, vision systems • Contracting, energy generation, energy management • Lubricants 	<ul style="list-style-type: none"> • HANOVER FAIR 01.-05.04.19, Hanover 	
4					
Exhibition preview: POWTECH / IFFA (part 1), Trade fair report: LogiMAT					
29.03.19 08.03.19 Newsletter & online-special: POWTECH 	<ul style="list-style-type: none"> • Freezing, cooling • Hydrocolloids, stabilizing systems • Processing lines for convenience food • Sweeteners 	<ul style="list-style-type: none"> • Big Bags, containers, drums, silos, tanks • Explosion protection, powder and bulk goods technology • Conveyor systems, raw material handling, screening technology • Contract packaging 	<ul style="list-style-type: none"> • Waste disposal, environmental management • Fittings, pumps, pipeline systems, hoses valves • Occupational and protective clothes • Food safety, quality management, traceability 	<ul style="list-style-type: none"> • POWTECH 09.-11.04.19, Nuremberg 	
5					
Exhibition preview: IFFA (part 2)					
26.04.19 03.04.19 Newsletter & online-special: IFFA 	<ul style="list-style-type: none"> • Browning agents, spices, grill flavors, herbs • Enzymes, microorganisms, starter cultures • Pasteurization, sterilization, thermal processes • Cutting technology 	<ul style="list-style-type: none"> • Barrier foils, MAP, Protective gas concepts • Dosing, mixing, weighing • Form, fill and seal (FFS) machines • Transport protection 	<ul style="list-style-type: none"> • Analysis and laboratory equipment, rapid methods • Disinfection, hygiene, cleaning • Foreign matter detectors, inspection systems • Hygiene locks, air management, clean room technology 	<ul style="list-style-type: none"> • IFFA 04.-09.05.19, Frankfurt • Vitafoods Europe 07.-09.05.19, Geneva (CH) • Control 07.-10.05.19, Stuttgart • LABVOLUTION 21.-23.05.19, Hanover 	
6					
Exhibition preview: CEBIT, Trade fair report: HANOVER FAIR / POWTECH / IFFA					
18.06.19 24.05.19 IM FOKUS! HYGIENIC DESIGN 	<ul style="list-style-type: none"> • Flavorings • Crushers, mills, roller equipment • Mixer, kneader, stirrer • Plant extracts, phytochemicals 	<ul style="list-style-type: none"> • Aseptic filling and packaging systems • Control and test equipment • Plastics packaging • Palletizing, shrinking, stretching 	<ul style="list-style-type: none"> • Fittings, pumps, pipeline systems, hoses valves • Industrial software, IT systems • Compressed air units, vacuum technology • Pest control 	<ul style="list-style-type: none"> • CEBIT 24.-28.06.19, Hanover • SENSOR + TEST 25.-27.06.19, Nuremberg 	

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7-8					
Anniversary issue: 50 years LEBENSMITTELTECHNIK, extended edition					
06.08.19	15.07.19	The special issue on the occasion of the 50th anniversary of our trade journal is dedicated to the motto „Food technology in the course of time“. While looking back at 50 years of development and change in food and beverage production, the focus is also placed on current trends and innovations. Moreover, the special edition provides an outlook on topics and technologies that will become significance in the future.			
9					
Exhibition preview: FachPack					
17.09.19	27.08.19	<ul style="list-style-type: none"> • Agglomeration, coating, instantization, microencapsulation • Freezing, cooling • Minerals, premixes, vitamins • Synergistic hydrocolloids 	<ul style="list-style-type: none"> • Coding, labeling, RFID, sleeving • Dosing, mixing, weighing • Robot-based packaging systems, top loading • Packaging design, printing on packaging, finishing, packaging recycling 	<ul style="list-style-type: none"> • Disinfection, hygiene, cleaning • Foreign matter detectors, inspection systems • Conveying, storage, transportation • Technical gases 	<ul style="list-style-type: none"> • südback 21.-24.09.19, Stuttgart • Polagra-Tech 23.-26.09.19, Posen (PL) • FachPack 24.-26.09.19, Nuremberg • CMS 24.-27.09.19, Berlin • ILMAC 24.-27.09.19, Basel (CH)
10					
Exhibition preview: parts2clean					
11.10.19	19.09.19	<ul style="list-style-type: none"> • 3D printers, extruders, automatic forming machines • Dietary fibers, functional fibers • Stabilizers • Dryers, evaporators, heat carrier equipment 	<ul style="list-style-type: none"> • Discharge systems, feeding systems • Form, fill and seal (FFS) machines • Check weighers, price labelers • Flow wrappers 	<ul style="list-style-type: none"> • Energy and environmental management • Industrial vehicles, intralogistics, storage systems • CIP/SIP systems, cleaning equipment • Industrial vacuum cleaners, cleaning machines 	<ul style="list-style-type: none"> • Anuga 05.-09.10.19, Cologne • Motek 07.-10.10.19, Stuttgart • FoodTec 08.-10.10.19, Helsinki (FIN) • FILTECH 22.-24.10.19, Cologne • parts2clean 22.-24.10.19, Stuttgart
11					
Exhibition preview: BrauBeviale / SPS IPC Drives / Food Ingredients Europe, Trade fair report: FachPack					
05.11.19	14.10.19	<ul style="list-style-type: none"> • Decanters, separators, centrifuges • Colors and coloring food • Filtration and membrane technology • Health Ingredients, dietary supplements 	<ul style="list-style-type: none"> • Beverage packs, PET, preforms • Liquid processing and packaging • Big Bags, containers, drums, silos, tanks • Closing systems, closures 	<ul style="list-style-type: none"> • Wastewater treatment, disposal, sewage treatment systems • Drives, measuring equipment, controllers, sensors, controls • Fittings, pumps, pipeline systems, hoses valves • Steam generation 	<ul style="list-style-type: none"> • BrauBeviale 12.-14.11.19, Nuremberg • Cleanzone 19.-20.11.19, Frankfurt/Main • SPS IPC Drives 26.-28.11.19, Nuremberg
12					
Exhibition preview: ISM / ProSweets, Trade fair report: BrauBeviale / parts2clean					
12.12.19	21.11.19	<ul style="list-style-type: none"> • Antioxidants • Emulsifiers, lecithins • Cutting technology • Chocolate and confectionery technology, confectionery equipment 	<ul style="list-style-type: none"> • Filling plants • Containment, raw material handling, bulk goods processing • Dosing, mixing, weighing • Glass packs 	<ul style="list-style-type: none"> • Automation, Industry 4.0, robotics, vision systems • Equipment planning, services, process optimization • Compressed air units, vacuum technology • Hygiene locks, air management, clean room technology 	<ul style="list-style-type: none"> • Food Ingredients Europe 03.-05.12.19, Paris (F) • ISM / ProSweets January 2020, Cologne

The editorial schedule only lists selected subjects and terms for reasons of clarity. For more information on the editorial content please contact the editorial staff. The section ‚Spektrum‘ in each issue contains new developments from all industrial fields. This is subject to change.

Rate card 2019 - LEBENSMITTELTECHNIK

Size	Rates in EURO			
	b/w	2c	3c	4c
2/1 double-page spread	7,670.00	8,120.00	8,570.00	8,710.00
1/1 full page	4,170.00	4,620.00	5,070.00	5,210.00
3/4 horizontal	3,220.00	3,670.00	4,120.00	4,260.00
2/3 vertical/horizontal	2,970.00	3,420.00	3,870.00	4,010.00
1/2 junior page	2,660.00	3,020.00	3,380.00	3,540.00
1/2 vertical/horizontal	2,210.00	2,570.00	2,930.00	3,090.00
1/3 vertical/horizontal	1,600.00	1,960.00	2,320.00	2,480.00
1/4 vertical/2 columns/horizontal	1,170.00	1,470.00	1,770.00	1,890.00
1/8 2 columns/horizontal	670.00	970.00	1,270.00	1,390.00
Cover pages (front inside/back inside/ back outside) (U2/3/4)	4,490.00	4,940.00	5,390.00	5,530.00

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