

LEBENSMITTEL TECHNIK

2016
Media
Information

OFFICIAL ORGAN OF THE ASSOCIATION OF GERMAN FOOD TECHNOLOGISTS (GDL)

The technical journal for decision makers from all sectors of the food and beverage industry.

Specialization:

Application-oriented magazine for all technical, technological and economical aspects concerning the efficient, quality-determined and environment-protecting production and packaging of food and beverages. Provides sound reports on the development of new products, storage and processing of raw materials, quality assurance, sales-promoting packaging, ecological and economical distribution, compliance with hygiene and environmental protection requirements, food law.

Target group:

All specialists and experts with managerial responsibility concerned with the production processes in the food, nutrition and beverage industries.

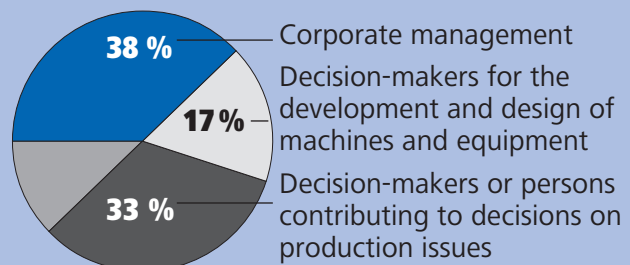
Core target group:

Owners, members of the board, managing directors, plant managers, line managers, production managers, laboratory managers, product developers and quality assurance representatives.

Printed copies (Ø IVW 7/14 bis 6/15)

Circulation:	9,751
Circulation abroad:	1,864
of them:	608 Austria
	642 Switzerland
	276 Benelux/France
Paid circulation:	3,436
Subscriptions:	3,276



Readership



Editorial content:

Product development, food production methods and technology including beverages, raw materials and additives, machines and equipment, processing technology, process automation, robotics, measuring and control technology, computer systems, quality assurance, laboratory, chemical analysis, filling and bottling technology, packaging, packaging means, consumables, conveying, storage, transportation, plant and personnel hygiene, legal issues, books, environmental protection, industry and economy news, people, calendar of events, official information provided by key organizations from the entire food industry.

Editorial schedule 2016

Issue, date of publication	Advertising deadline	Raw materials, ingredients, additives, processing aids, production, process engineering	Material handling, filling and dosing, weighing, packaging, labeling, palletizing	Robotics, automation, energy, measuring technology, sensory evaluation, intralogistics, consumables, IT, hygiene, environment, cross-cutting issues	Fairs and exhibitions
1-2	Follow-up report on ISM/ProSweets, with special issue Hygienic Design including EHEDG market survey 2016 (printed copies: 11,000)				
19.02.16	29.01.16	<ul style="list-style-type: none"> • Synergistic hydrocolloids • Minerals, vitamins • Milling, breaking, roller equipment • Emulsifying, homogenization, dispersion 	<ul style="list-style-type: none"> • Glass containers, bottles • Robot-based packaging systems, packaging lines • Forming, filling and closing machines • Discharge systems, feeding systems 	<ul style="list-style-type: none"> • Measuring and control equipment, sensors • Compressed air units, vacuum technology • Transportation, conveying, storage • Disinfection, hygiene, cleaning 	<ul style="list-style-type: none"> • International Green Week 15.-24.01.16, Berlin • ISM/ProSweets 31.01.-03.02.16, Cologne • FRUIT LOGISTICA 03.-05.02.16, Berlin • BIOFACH 10.-13.02.16, Nuremberg • fish international 14.-16.02.16, Bremen
3	Preliminary report on CeBIT				
10.03.16	18.02.16	 <ul style="list-style-type: none"> • Emulsifiers, lecithins, stabilizers • Preservatives • Extruders, forming automates • Mixer, kneader, stirrer <p>IM FOKUS HYGIENIC DESIGN</p>	<ul style="list-style-type: none"> • Biologically degradable packaging, bioplastics • Closures, closing systems • Forming, filling and closing machines • Weighing technology 	<ul style="list-style-type: none"> • Pumps, valves, fittings, pipelines, hoses • Industrial software, IT systems • Air management, clean room technology, hygiene locks • Foreign matter detection, inspection equipment 	<ul style="list-style-type: none"> • LogiMAT 08.-10.03.16, Stuttgart • CeBIT 14.-18.03.16, Hanover • LOUNGES 05.-07.04.16, Stuttgart
4	Preliminary report on POWTECH and HANOVER FAIR				
07.04.16	15.03.16	<ul style="list-style-type: none"> • Antioxidants • Gelling and thickening agents • Pasteurization, sterilization, thermal processes • Sieving machines <p>Fair newsletter and online special: POWTECH Fair newsletter: HANOVER FAIR</p>  	<ul style="list-style-type: none"> • Packaging made from cardboard, paper, corrugated cardboard • Containment, raw material handling, bulk goods technology • Dosing, mixing, weighing • Big Bags, container, drums 	<ul style="list-style-type: none"> • Automation, Industry 4.0, robotics • Contracting, energy generation, energy management • Storage containers, silos, tanks • Industrial vacuum cleaners, cleaning machines 	<ul style="list-style-type: none"> • POWTECH 19.-21.04.16, Nuremberg • USETEC 25.-27.04.16, Karlsruhe • HANOVER FAIR 25.-29.04.16, Hanover • Control 26.-29.04.16, Stuttgart
5	Preliminary report on IFFA and CeMAT				
02.05.16	11.04.16	<ul style="list-style-type: none"> • Colorants and coloring food • Spices, herbs, smoke flavors • Cutting technology • Freezing, cooling, cryogenic freezing <p>Fair newsletter and online special: IFFA</p>  	<ul style="list-style-type: none"> • Barrier films, MAP, protective gases • Consumer packaging, case packer • Coding, labelling, RFID, sleeving • Palletizing, shrinking, stretching 	<ul style="list-style-type: none"> • Industrial vehicles, storage systems, intralogistics • Analysis and laboratory equipment, rapid methods • Disinfection, hygiene, cleaning • Occupational and protective clothes 	<ul style="list-style-type: none"> • IFFA 07.-12.05.16, Frankfurt am Main • Vitafoods Europe 10.-12.05.16, Geneva (CH) • SENSOR + TEST 10.-12.05.16, Nuremberg • analytica 10.-13.05.16, Munich • IFAT 30.05.-03.06.16, Munich • parts2clean 31.05.-02.06.16, Stuttgart • CeMAT 31.05.-03.06.16, Hanover
6	Preliminary report on AUTOMATICA, follow-up report on POWTECH, HANOVER FAIR and IFFA				
14.06.16	24.05.16	 <ul style="list-style-type: none"> • Hydrocolloids, stabilizers • Enzymes, microorganisms, starter cultures • Filtration and membrane technology • Processing lines for convenience foods 	<ul style="list-style-type: none"> • Metal packaging, decorative tins • Aseptic filling and packaging systems • Grading and sorting equipment • Contract packaging 	<ul style="list-style-type: none"> • Image processing, gripper systems, robotics • Pipe systems, hoses • Safety technology, servicing, maintenance • Pest control 	<ul style="list-style-type: none"> • maintain 21.-23.06.16, Munich • AUTOMATICA 21.-24.06.16, Munich

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7-8					
Follow-up report on AUTOMATICA and CeMAT					
26.07.16	05.07.16	<ul style="list-style-type: none"> Cellulose and cellulose derivatives Sweeteners Agglomeration, coating, instantization, microencapsulation Dryer, evaporator, heat carrier equipment 	<ul style="list-style-type: none"> Printing on packaging, finishing, packaging design Big Bags, container, drums Control and test equipment Transport lock, secondary packaging 	<ul style="list-style-type: none"> Drives, measuring and control equipment, sensors Pumps, valves, fittings, pipelines, hoses Technical gases Processing and transport belts 	
9					
Preliminary report on FachPack					
15.09.16	25.08.16	<ul style="list-style-type: none"> Flavorings Functional flours, starch, starch derivatives Extruders, forming automates Bioreactors, fermenters 	<ul style="list-style-type: none"> Cups, cans, tubes Carton packer, case packer, carton erector Packaging robots Weighing technology 	<ul style="list-style-type: none"> Foreign matter detection, inspection equipment Lubricants Floor cleaning, floor covering Equipment planning, services, process optimization 	<ul style="list-style-type: none"> ILMAC 20.-23.09.16, Basel (CH) POLAGRA-TECH 25.-29.09.16, Poznan (PL) PacTec & FoodTec 27.-29.09.16, Helsinki (FIN) FachPack 27.-29.09.16, Nuremberg Total Processing & Packaging Exhibition 27.-29.09.16, Birmingham (GB)
10					
06.10.16	14.09.16	<ul style="list-style-type: none"> Dietary fibers, functional fibers Browning products, barbeque flavorings Cutting technology Freezing, cooling, cryogenic freezing 	<ul style="list-style-type: none"> PET, plastic packaging Aseptic filling and packaging systems MAP concepts Filling and discharge stations 	<ul style="list-style-type: none"> Compressed air units, vacuum technology Cleaning plants, CIP/SIP systems Industrial software, IT systems Food safety, traceability, quality management 	<ul style="list-style-type: none"> Motek 10.-13.10.16, Stuttgart CHILLVENTA 11.-13.10.16, Nuremberg FILTECH 11.-13.10.16, Cologne SIAL 16.-20.10.16, Paris (F) südback 22.-25.10.16, Stuttgart
11					
Preliminary report on BrauBeviale, sps ipc drives and Health Ingredients Europe, follow-up report on FachPack, (printed copies: 11,000)					
02.11.16	11.10.16	<ul style="list-style-type: none"> Colorants and coloring food Health ingredients, dietary supplements Decanters, separators, centrifuges Filtration and membrane technology 	<ul style="list-style-type: none"> Beverage packaging Filling plants Bulk and powder technology Check weighers, price labelers 	<ul style="list-style-type: none"> Drives, automation, controls Pumps, valves, fittings, pipelines, hoses Steam generation Waste disposal, waste water treatment, energy management 	<ul style="list-style-type: none"> FoodTech Processing & Packaging 01.-03.11.16, Herning (DK) VISION 08.-10.11.16, Stuttgart BrauBeviale 08.-10.11.16, Nuremberg EMBALLAGE 14.-17.11.16, Paris (F) SCHÜTTGUT 16.-17.11.16, Basel (CH) sps ipc drives 22.-24.11.16, Nuremberg INTERVITIS INTERFRUCTA 27.-30.11.16, Stuttgart Health Ingredients Europe 29.11.-01.12.16, Frankfurt am Main
12					
Follow-up report on BrauBeviale					
06.12.16	15.11.16	<ul style="list-style-type: none"> Fruit preparations, purees, concentrates Beverage concepts Pasteurization, sterilization, thermal processes Confectionery machines 	<ul style="list-style-type: none"> Packaging recycling Forming, filling and closing machines Coding, labelling, RFID, sleeving Weighing technology 	<ul style="list-style-type: none"> Condition monitoring, maintenance, OEE Explosion protection, safety technology Air management, clean room technology, hygiene locks Disinfection, hygiene, cleaning 	

Rate card 2016 - LEBENSMITTELTECHNIK

Size	Rates in EURO			
	b/w	2c	3c	4c
2/1 double-page spread	7,210.-	7,660.-	8,110.-	8,250.-
1/1 full page	3,900.-	4,350.-	4,800.-	4,940.-
3/4 horizontal	3,000.-	3,450.-	3,900.-	4,040.-
2/3 vertical/horizontal	2,750.-	3,200.-	3,650.-	3,790.-
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1/4 vertical/2 columns/horizontal	1,075.-	1,375.-	1,675.-	1,795.-
1/8 2 columns/horizontal	590.-	890.-	1,190.-	1,310.-
Cover pages (front inside/back inside/back outside) (U2/3/4)	4,210.-	4,660.-	5,110.-	5,250.-

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