

LEBENSMITTEL TECHNIK

2017
Media
Information

OFFICIAL ORGAN OF THE ASSOCIATION OF GERMAN FOOD TECHNOLOGISTS (GDL)

The technical journal for decision makers from all sectors of the food and beverage industry

Specialization:

Application-oriented magazine for all technical, technological and economical aspects concerning the efficient, quality-determined and environment-protecting production and packaging of food and beverages. Provides sound reports on the development of new products, storage and processing of raw materials, quality assurance, sales-promoting packaging, ecological and economical distribution, compliance with hygiene and environmental protection requirements, food law.

Target group:

All specialists and experts with managerial responsibility concerned with the production processes in the food, nutrition and beverage industries.

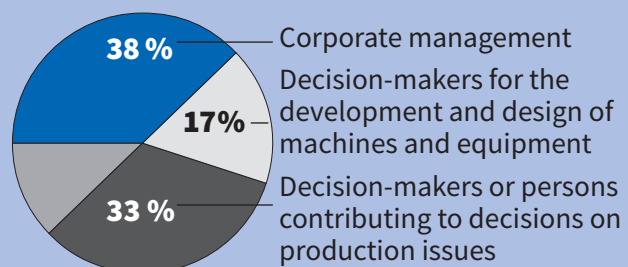
Core target group:

Owners, members of the board, managing directors, plant managers, line managers, production managers, laboratory managers, product developers and quality assurance representatives.

Printed copies (Ø IVW 7/15 bis 6/16)

Circulation:	9,523
Circulation abroad:	2,232
of them:	710 Austria
	766 Switzerland
	337 Benelux/France
Paid circulation:	3,180
Subscriptions:	3,033




Readership








Editorial content:

Product development, food production methods and technology including beverages, raw materials and additives, machines and equipment, processing technology, process automation, robotics, measuring and control technology, computer systems, quality assurance, laboratory, chemical analysis, filling and bottling technology, packaging, packaging means, consumables, conveying, storage, transportation, plant and personnel hygiene, legal issues, books, environmental protection, industry and economy news, people, calendar of events, official information provided by key organizations from the entire food industry.

Editorial schedule 2017

Issue, date of publication	Advertising deadline	Raw materials, ingredients, additives, processing aids, production, process engineering	Material handling, filling and dosing, weighing, packaging, labeling, palletizing	Robotics, automation, measuring technology, sensory evaluation, intralogistics, consumables, IT, hygiene, environment, cross-cutting issues	Fairs and exhibitions
1-2		Special issue: Hygienic Design incl. EHEDG market survey 2017, printed copies: 11,000 Trade fair report: ProSweets			
17.02.17	27.01.17	<ul style="list-style-type: none"> • Antioxidants • Filtration and membrane technology • Gelling and thickening agents • Cutting technology 	<ul style="list-style-type: none"> • Glass packs • Packaging recycling • Closing systems, closures • Weighing technology 	<ul style="list-style-type: none"> • Waste disposal, environmental management • Equipment planning, services, process optimization • Drives, measuring equipment, sensors, controls • Floor covering, floor cleaning 	<ul style="list-style-type: none"> • International Green Week, 20.-29.01.17, Berlin • ISM/ProSweets, 29.01.-01.02.17, Cologne • LOUNGES, 31.01.-02.02.17, Stuttgart • FRUIT LOGISTICA, 08.-10.02.17, Berlin • BIOFACH, 15.-18.02.17, Nuremberg
3		Exhibition preview: LogiMAT / CeBIT			
07.03.17	14.02.17	 <ul style="list-style-type: none"> • Emulsifiers, lecithins • Mixer, kneader, stirrer • Preservatives • Dryers, evaporators, heat carrier equipment 	<ul style="list-style-type: none"> • Filling and discharge stations • Biobased polymers, biodegradable packaging • Palletizing, shrinking, stretching • Forming, filling and closing machines 	<ul style="list-style-type: none"> • Fittings, pumps, valves • Industrial software, IT systems • Disinfection, hygiene, cleaning • Industrial vehicles, intralogistics, storage systems 	<ul style="list-style-type: none"> • LogiMAT, 14.-17.03.17, Stuttgart • CeBIT, 20.-24.03.17, Hanover
4		Exhibition preview: HANOVER FAIR / interpack (part 1)			
05.04.17	15.03.17	 <ul style="list-style-type: none"> • 3D printers, extruders, forming automates • Minerals, premixes, vitamins • Processing lines for convenience food • Synergistic hydrocolloids 	<ul style="list-style-type: none"> • Coding, labelling, RFID, sleeving • Dosing, mixing, weighing • Contract packaging • Packaging made from cardboard, paper, corrugated cardboard 	<ul style="list-style-type: none"> • Automation, Industry 4.0, robotics • Contracting, energy generation, energy management • Compressed air units, vacuum technology • Foreign matter detectors, inspection systems 	<ul style="list-style-type: none"> • HANOVER FAIR, 24.-28.04.17, Hanover
5		Exhibition preview: interpack (part 2, main issue) / SCHÜTTGUT (Solids) Total printed copies incl. additional distribution at the fair: 11,000			
25.04.17	31.03.17	 <ul style="list-style-type: none"> • Dispersion, emulsifying, homogenization • Colors and coloring food • Stabilizers • Chocolate and confectionery technology 	<ul style="list-style-type: none"> • Barrier films, MAP, protective gases • Explosion protection, powder and bulk goods technology • Forming, filling and closing machines • Robot-based packaging systems, packaging lines 	<ul style="list-style-type: none"> • Analysis and laboratory equipment, rapid methods • Occupational and protective clothes • Industrial vacuum cleaners, cleaning machines • Lubricants 	<ul style="list-style-type: none"> • METPACK, 02.-06.05.17, Essen • interpack, 04.-10.05.17, Düsseldorf • Vitafoods Europe, 09.-11.05.17, Geneva/Switzerland • Control, 09.-12.05.17, Stuttgart • SCHÜTTGUT (Solids), 10.-11.05.17, Dortmund • BIOTECHNICA, 16.-18.05.17, Hanover
6		Trade fair report: HANOVER FAIR / interpack (part 1)			
13.06.17	19.05.17	<ul style="list-style-type: none"> • Agglomeration, coating, instantization, microencapsulation • Flavorings • Freezing, cooling • Hydrocolloids, stabilizing systems 	<ul style="list-style-type: none"> • Aseptic filling and packaging systems • Big Bags, containers, drums • Control and test equipment • Packaging design, printing on packaging, finishing 	<ul style="list-style-type: none"> • Drives, measuring equipment, sensors, controls • Condition monitoring, maintenance, OEE • Hygiene locks, air management, clean room technology • Pest control 	<ul style="list-style-type: none"> • SENSOR + TEST, 30.05.-01.06.17, Nuremberg

Issue, date of publication	Advertising deadline	Raw materials, ingredients, additives, processing aids, production, process engineering	Material handling, filling and dosing, weighing, packaging, labeling, palletizing	Robotics, automation, measuring technology, sensory evaluation, intralogistics, consumables, IT, hygiene, environment, cross-cutting issues	Fairs and exhibitions
7-8					
Trade fair report: interpack (part 2)					
24.07.17 	03.07.17	<ul style="list-style-type: none"> Milling, breaking, roller equipment Cellulose and cellulose derivatives Fruit and vegetable preparations, concentrates, purees Pasteurization, sterilization, thermal processes 	<ul style="list-style-type: none"> Carton packer, case packer, top loaders Grading and sorting equipment Metallic packs Transport securing devices 	<ul style="list-style-type: none"> Foreign matter detection, inspection equipment Processing and transport belts Pipe systems, hoses Technical gases 	
9					
Special issue: Hygiene & Cleaning, printed copies: 11,000 Exhibition preview: drinktec / POWTECH / süback / CMS, Total printed copies incl. additional distribution at the fair: 11,000					
04.09.17 	14.08.17	<ul style="list-style-type: none"> Extruders, forming automates Filtration and membrane technology Functional flours, starch, starch derivatives Plant extracts, phytochemicals 	<ul style="list-style-type: none"> Liquid processing and packaging Beverage packs, PET, preforms Carton packers, case packers, carton erectors Raw material handling, bulk goods technology, sieving equipment 	<ul style="list-style-type: none"> Fittings, pumps, valves Steam generation Disinfection, hygiene, cleaning Compressed air units, vacuum technology 	<ul style="list-style-type: none"> drinktec, 11.-15.09.17, Munich CMS, 19.-22.09.17, Berlin süback, 23.-26.09.17, Stuttgart POWTECH, 26.-28.09.17, Nuremberg
10					
Exhibition preview: SÜFFA / Motek, Trade fair report: drinktec					
04.10.17 	13.09.17	<ul style="list-style-type: none"> Bioreactors, fermenters Browning agents, spices, grill flavors, herbs Cutting technology Sweeteners 	<ul style="list-style-type: none"> Discharge systems, feeding systems Coding, labelling, RFID, sleeving Protective gas concepts Weighing technology 	<ul style="list-style-type: none"> Wastewater treatment, disposal, sewage treatment systems CIP/SIP systems, cleaning equipment Repairs, safety technology, maintenance Lubricants 	<ul style="list-style-type: none"> Anuga, 07.-11.10.17, Cologne Motek, 09.-12.10.17, Stuttgart SÜFFA, 21.-23.10.17, Stuttgart parts2clean, 24.-26.10.17, Stuttgart maintain, 24.-26.10.17, Munich
11					
Calendar 2018, printed copies: 11,000 Exhibition preview: FI Europe / sps ipc drives, Trade fair report: POWTECH					
16.11.17 	26.10.17	<ul style="list-style-type: none"> Milling, breaking, roller equipment Decanters, separators, centrifuges Colors and coloring food Health ingredients, dietary supplements 	<ul style="list-style-type: none"> Image processing, gripper systems Forming, filling and closing machines Check weighers, price labelers Packaging recycling 	<ul style="list-style-type: none"> Drives, measuring equipment, sensors, controls Automation, Industry 4.0, robotics Hygiene locks, air management, clean room technology Food safety, quality management, traceability 	<ul style="list-style-type: none"> Cleanzone, 07.-08.11.17, Frankfurt am Main Food Ingredients Europe, 28.-30.11.17, Frankfurt am Main sps ipc drives, 28.-30.11.17, Nuremberg
12					
In the focus: Confectionery technology Exhibition preview: ProSweets					
12.12.17 	21.11.17	<ul style="list-style-type: none"> Dietary fibers, functional fibers Enzymes, microorganisms, starter cultures Filtration and membrane technology Freezing, cooling 	<ul style="list-style-type: none"> Aseptic filling and packaging systems Dosing, mixing, weighing Storage containers, silos, tanks Packaging equipment, packaging lines 	<ul style="list-style-type: none"> Fittings, pumps, valves Disinfection, hygiene, cleaning Energy and environmental management Conveying, storage, transportation 	<ul style="list-style-type: none"> ISM/ProSweets, 28.-31.01.18, Cologne

Rate card 2017 - LEBENSMITTELTECHNIK

Size	Rates in EURO			
	b/w	2c	3c	4c
2/1 double-page spread	7,280.00	7,730.00	8,190.00	8,330.00
1/1 full page	3,940.00	4,390.00	4,850.00	4,990.00
3/4 horizontal	3,030.00	3,480.00	3,940.00	4,080.00
2/3 vertical/horizontal	2,780.00	3,230.00	3,690.00	3,830.00
1/2 junior page	2,500.00	2,870.00	3,230.00	3,390.00
1/2 vertical/horizontal	2,090.00	2,450.00	2,820.00	2,980.00
1/3 vertical/horizontal	1,495.00	1,860.00	2,220.00	2,380.00
1/4 vertical/2 columns/horizontal	1,085.00	1,385.00	1,690.00	1,810.00
1/8 2 columns/horizontal	600.00	910.00	1,210.00	1,330.00
Cover pages (front inside/back inside/ back outside) (U2/3/4)	4,250.00	4,690.00	5,160.00	5,290.00

All prices plus VAT (if applicable) /eligible for rebate/ other rates and type of advertisements upon request.

Yes, I would like ...

... to book the following format in LEBENSMITTELTECHNIK issue bindingly:

... to be informed by phone on advertising possibilities in the technical journal LEBENSMITTELTECHNIK, in the newsletters and/or the online portal.

... to receive information on the suppliers' directory.

... to receive more information about the appointments sections.

... to receive the media kit 2017 by mail.

Name | first name | department | company

Street | no. | P.O. box

ZIP-Code:

City/town

Phone | fax:

e-Mail

Date

Signature

Fax: +49 (0) 40 / 38 60 93-85