

LEBENSMITTEL TECHNIK

2018
Media
Information

OFFICIAL ORGAN OF THE ASSOCIATION OF GERMAN FOOD TECHNOLOGISTS (GDL)

The technical journal for decision makers from all sectors of the food and beverage industry

Specialization:

Application-oriented magazine for all technical, technological and economical aspects concerning the efficient, quality-determined and environment-protecting production and packaging of food and beverages. Provides sound reports on the development of new products, storage and processing of raw materials, quality assurance, sales-promoting packaging, ecological and economical distribution, compliance with hygiene and environmental protection requirements, food law.

Target group:

All specialists and experts with managerial responsibility concerned with the production processes in the food, nutrition and beverage industries.

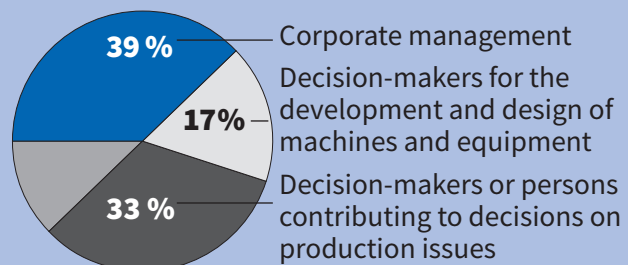
Core target group:

Owners, members of the board, managing directors, plant managers, line managers, production managers, laboratory managers, product developers and quality assurance representatives.

Printed copies (Ø IVW 7/16 bis 6/17)

Circulation:	9,510
Circulation abroad:	1,323
of them:	455 Switzerland
	419 Austria
	198 Benelux/France
Paid circulation:	3,153
Subscriptions:	2,973






Readership



Editorial content:

Product development, food production methods and technology including beverages, raw materials and additives, machines and equipment, processing technology, process automation, robotics, measuring and control technology, computer systems, quality assurance, laboratory, chemical analysis, filling and bottling technology, packaging, packaging means, consumables, conveying, storage, transportation, plant and personnel hygiene, legal issues, books, environmental protection, industry and economy news, people, calendar of events, official information provided by key organizations from the entire food industry.

Editorial schedule 2018

Issue, date of publication	Advertising deadline	Raw materials, ingredients, additives, processing aids, production, process engineering	Material handling, filling and dosing, weighing, packaging, labeling, palletizing	Robotics, automation, measuring technology, sensory evaluation, intralogistics, consumables, IT, hygiene, environment, cross-cutting issues	Fairs and exhibitions
1-2					
Special issue: Hygienic Design incl. EHEDG market survey 2018, increased circulation					
Exhibition preview: Anuga FoodTec (part 1), Trade fair report: ISM / ProSweets					
19.02.18 IM FOKUS HYGIENIC DESIGN Newsletter and online special: Anuga FoodTec	29.01.18	<ul style="list-style-type: none"> • 3D printers, extruders, forming automates • Minerals, premixes, vitamins • Cutting technology • Synergistic hydrocolloids 	<ul style="list-style-type: none"> • Containment, raw material handling, bulk goods processing • Forming, filling and closing machines • Robot-based packaging systems, top loading • Packaging recycling 	<ul style="list-style-type: none"> • Image processing, gripper technology • Floor covering, floor cleaning • Foreign matter detectors, inspection systems • Hygiene locks, air management, clean room technology 	<ul style="list-style-type: none"> • ISM / ProSweets 28.-31.01.18, Cologne • Hygienic Design Expo 06.-08.02.18, Karlsruhe • SOLIDS 07.-08.02.18, Zurich (CH) • FRUIT LOGISTICA 07.-09.02.18, Berlin • fish international 25.-27.02.18, Bremen
3					
Exhibition preview: Anuga FoodTec (part 2), increased circulation with additional dissemination at the fair					
13.03.18 Newsletter and online special: Anuga FoodTec 	20.02.18	<ul style="list-style-type: none"> • Browning agents, spices, grill flavors, herbs • Emulsifiers, lecithins • Pasteurization, sterilization, thermal processes • Processing lines for convenience food 	<ul style="list-style-type: none"> • Aseptic filling and packaging systems • Barrier foils, MAP, protective gas concepts • Dosing, mixing, weighing • Glass packs 	<ul style="list-style-type: none"> • Fittings, pumps, pipeline systems, hoses, valves • Disinfection, hygiene, cleaning • Compressed air units, vacuum technology • Food safety, quality management, traceability 	<ul style="list-style-type: none"> • LogiMAT 13.-15.03.18, Stuttgart • FILTECH 13.-15.03.18, Cologne • Anuga FoodTec 20.-23.03.18, Cologne
4					
Exhibition preview: HANOVER FAIR / CeMAT, Trade fair report: LogiMAT / Anuga FoodTec (part 1)					
17.04.18 Newsletter: HANOVER FAIR CeMAT  	23.03.18	<ul style="list-style-type: none"> • Antioxidants • Enzymes, microorganisms, starter cultures • Freezing, cooling • Mixer, kneader, stirrer 	<ul style="list-style-type: none"> • Biobased polymers, biodegradable packaging • Coding, labelling, RFID, sleeving • Packaging design, printing on packaging, finishing 	<ul style="list-style-type: none"> • Analysis and laboratory equipment, rapid methods • Drives, measuring equipment, controllers, sensors, controls • Condition monitoring, maintenance, OEE • Industrial vehicles, intralogistics, storage systems 	<ul style="list-style-type: none"> • analytica 10.-13.04.18, Munich • HANOVER FAIR 23.-27.04.18, Hanover • CeMAT 23.-27.04.18, Hanover • Control 24.-27.04.18, Stuttgart
5					
Exhibition preview: ACHEMA (part 1), Trade fair report: Anuga FoodTec (part 2)					
09.05.18	17.04.18	<ul style="list-style-type: none"> • Crushers, mills, roller equipment • Colors and coloring food • Plant extracts, phytochemicals • Dryers, evaporators, heat carrier equipment 	<ul style="list-style-type: none"> • Filling and discharge stations • Conveyor systems, raw material handling, screening technology • Contract packaging • Packaging made from cardboard, paper, corrugated cardboard 	<ul style="list-style-type: none"> • Wastewater treatment, disposal, sewage treatment systems • Occupational and protective clothes • Contracting, energy generation, energy management • Lubricants 	<ul style="list-style-type: none"> • FOODTECH 08.-11.05.18, Barcelona (E) • IFAT 14.-18.05.18, Munich • Vitafoods 15.-17.05.18, Geneva (CH) • Pactec 29.-31.05.18, Helsinki (FIN) • IPACK-IMA 29.05.-01.06.18, Milano (I)
6					
Exhibition preview: ACHEMA (part 2) / AUTOMATICA, Trade fair report: HANOVER FAIR / CeMAT / Anuga FoodTec (part 3)					
04.06.18 Newsletter and online special: ACHEMA Newsletter: AUTOMATICA  	11.05.18	<ul style="list-style-type: none"> • Agglomeration, coating, instantization, microencapsulation • Flavorings • Dispersion, emulsifying, homogenization • Hydrocolloids, stabilizing systems 	<ul style="list-style-type: none"> • Big Bags, containers, drums, silos, tanks • Explosion protection, powder and bulk goods technology • Palletizing, shrinking, stretching • Flow wrappers 	<ul style="list-style-type: none"> • Fittings, pumps, pipeline systems, hoses, valves • Automation, Industry 4.0, robotics, vision systems • Industrial software, IT systems • Pest control 	<ul style="list-style-type: none"> • ACHEMA 11.-15.06.18, Frankfurt/Main • CeBIT 11.-15.06.18, Hanover • AUTOMATICA 19.-22.06.18, Munich • SENSOR + TEST 26.-28.06.18, Nuremberg

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7-8 Exhibition preview: iba, Trade fair report: ACHEMA / AUTOMATICA					
13.08.18 23.07.18 		<ul style="list-style-type: none"> • 3D printers, extruders, automatic forming machines • Fruit and vegetable preparations, concentrates, purees • Functional flours, starch, starch derivatives • Production technology for the baking industry 	<ul style="list-style-type: none"> • Grading and sorting equipment • Check weighers, price labelers • Metallic packs • Closing systems, closures 	<ul style="list-style-type: none"> • Drives, measuring equipment, controllers, sensors, controls • Disinfection, hygiene, cleaning • Conveying, storage, transportation • Hygiene locks, air management, clean room technology 	<ul style="list-style-type: none"> • iba 15.-20.09.18, Munich
9 Exhibition preview: FachPack					
18.09.18 28.08.18 		<ul style="list-style-type: none"> • Bioreactors, fermenters • Cellulose, cellulose derivatives • Pasteurization, sterilization, thermal processes • Sweeteners 	<ul style="list-style-type: none"> • Coding, labelling, RFID, sleeving • Form, fill and seal (FFS) machines • Carton packer, case packer, box erector • Robot-based packaging systems, top loading 	<ul style="list-style-type: none"> • Energy and environmental management • Foreign matter detectors, inspection systems • Processing and transport belts • Technical gases 	<ul style="list-style-type: none"> • FachPack 25.-27.09.18, Nuremberg
10 Exhibition preview: SÜFFA / Cleanzone, Trade fair report: iba					
12.10.18 20.09.18  		<ul style="list-style-type: none"> • Gelling and thickening agents • Freezing, cooling • Mixer, kneader, stirrer • Cutting technology 	<ul style="list-style-type: none"> • Discharge systems, feeding systems • Control and test equipment • Flow wrappers • Weighing technology 	<ul style="list-style-type: none"> • Equipment planning, services, process optimization • CIP/SIP systems, cleaning equipment • Repairs, safety technology, maintenance • Industrial vacuum cleaners, cleaning machines 	<ul style="list-style-type: none"> • Motek 08.-11.10.18, Stuttgart • CHILLVENTA 16.-18.10.18, Nuremberg • SÜFFA 20.-22.10.18, Stuttgart • Cleanzone 23.-24.10.18, Frankfurt/Main • parts2clean 23.-25.10.18, Stuttgart
11 Calendar 2019, circulation: 10,000 Exhibition preview: BrauBeviale / sps ipc drives / Health ingredients Europe, Trade fair report: FachPack, increased circulation					
06.11.18 16.10.18    		<ul style="list-style-type: none"> • Decanters, separators, centrifuges • Colors and coloring food • Filtration and membrane technology • Health ingredients, dietary supplements 	<ul style="list-style-type: none"> • Explosion protection, powder and bulk goods technology • Beverage packs, PET, preforms • Liquid processing and packaging • Transport protection 	<ul style="list-style-type: none"> • Drives, measuring equipment, controllers, sensors, controls • Fittings, pumps, pipeline systems, hoses, valves • Steam generation • Compressed air units, vacuum technology 	<ul style="list-style-type: none"> • SOLIDS 07.-08.11.18, Dortmund • BrauBeviale 13.-15.11.18, Nuremberg • FoodTech 13.-15.11.18, Herning (DK) • all4pack 26.-29.11.18, Paris (F) • sps ipc drives 27.-29.11.18, Nuremberg • Health ingredients Europe 27.-29.11.18, Frankfurt/Main
12 Exhibition preview: ProSweets, Trade fair report: SÜFFA / Cleanzone / BrauBeviale					
13.12.18 22.11.18 		<ul style="list-style-type: none"> • Dietary fibers, functional fibers • Stabilizers • Chocolate and confectionery technology • Dryers, evaporators, heat carrier equipment 	<ul style="list-style-type: none"> • Aseptic filling and packaging systems • Coding, labelling, RFID, sleeving • Dosing, mixing, weighing • Plastics packaging 	<ul style="list-style-type: none"> • Waste disposal, environmental management • Automation, Industry 4.0, robotics, vision systems • Hygiene, cleaning • Industrial vehicles, intralogistics, storage systems 	<ul style="list-style-type: none"> • ISM / ProSweets January 2019, Cologne

Rate card 2018 - LEBENSMITTELTECHNIK

Size	Rates in EURO			
	b/w	2c	3c	4c
2/1 double-page spread	7,500.00	7,950.00	8,400.00	8,540.00
1/1 full page	4,070.00	4,520.00	4,970.00	5,110.00
3/4 horizontal	3,140.00	3,590.00	4,040.00	4,180.00
2/3 vertical/horizontal	2,890.00	3,340.00	3,790.00	3,930.00
1/2 junior page	2,590.00	2,950.00	3,310.00	3,470.00
1/2 vertical/horizontal	2,150.00	2,510.00	2,870.00	3,030.00
1/3 vertical/horizontal	1,550.00	1,910.00	2,270.00	2,430.00
1/4 vertical/2 columns/horizontal	1,130.00	1,430.00	1,730.00	1,850.00
1/8 2 columns/horizontal	645.00	945.00	1,245.00	1,365.00
Cover pages (front inside/back inside/ back outside) (U2/3/4)	4,380.00	4,830.00	5,280.00	5,420.00

All prices plus VAT (if applicable) /eligible for rebate/ other rates and type of advertisements upon request.

Yes, I would like ...

... to book the following format in LEBENSMITTELTECHNIK issue /2018 bindingly:

... to be informed by phone on advertising possibilities in the technical journal LEBENSMITTELTECHNIK, in the newsletters and/or the online portal.

... to receive information on the suppliers' directory.

... to receive more information about the appointments sections.

... to receive the media kit 2018 by mail.

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